

Erasmus Blended Intensive Program (BIP) at Vytautas Magnus University Agriculture Academy

Business Management Summer Course “STARTUP-2023”

June 19th-23rd, 2023

Kaunas, Lithuania

Registration deadline May 5th, 2023

Vytautas Magnus University Agriculture Academy invites students from Erasmus+ partner countries to participate in Erasmus BIP Business Management Summer Course “STARTUP-2023”.

To help you stay connected and broaden eye-horizons while staying at home in summer free time, Lithuania Vytautas Magnus University provides high-achieving and ambitious international students with a transformative educational experience at top university of Lithuania.

The participants will interact with the lecturer and share ideas and experiences with panel members during lectures and after. In pursuit a concrete goal or simply enjoying learning, you can build new skills and gain new perspectives.

Target group of the planned course: *students from all the fields of study are welcome to participate.*

General information:

- **Online part:** 14 of June
- **On-sight part:** 19-23 of June, 2023.
- **Extent of course:** 3 ECTS
- **Language requirements:** *English language level B2.*

Available funding: Erasmus short-term mobility grant (70€/day, totally 490 EUR), to be managed by the sending institution (Student’s University).

Costs to be covered by students: Travel to Kaunas, Accommodation, and Meals. *Lunch is included in the program sponsored and provided by VMU Agriculture Academy.*

Accommodation: there are reserved dormitory rooms for Erasmus BIP participants (room with 3 beds costs 30€/night per room, more info: <https://apgyvendinimas.vdu.lt/bendrabuciai/vdu-bendrabutis-nr-5/>)

Course Schedule:

Day	Time (EEST, Vilnius)	Hours	Content of the Course (Contact time)
14.06.2023 (online)	10.00-13.00	3	Aims, Methodology, Examples; Brainstorming, Discussion about business ideas.
19.06.2023	10.00-13.00 13.30-16.30 18.00	3 3	Model Canvas; Expected incomes; Group work Sightseeing in Academia
20.06.2023	10.00-13.00 13.30-16.30 18.00	3 3	Plans; Marketing; Structures; Salaries; Budget. Group work Visit to Kaunas city center
21.06.2023	10.00-13.00 13.30-15.30 16.00-21.00	3 2	Main assets; Capital; Loans; Amortization; Budget. Group work Visit to Trakai
22.06.2023	10.00-13.00 13.30-16.30	3 3	How to prepare the best presentation; Learning from friend's mistakes. Group work Free time
23.06.2023	10.00-15.00 21.00	5	Presentations for „Investors“ and discussions (with broadcasting online) Saint Jonas's Festival at Santaka Park, Kaunas

Learning Outcomes: To learn how to prepare a Business plan and budget for your own business. At end of the course, students will be expected to prepare a presentation to explain their business idea, plan and present them to the all participants.

Registration link: <https://forms.office.com/e/ABppGAQHUF>

Course Teacher: Prof. Dr. Jan Žukovskis (jan.zukovskis@vdu.lt), Department of Business and Rural Development Management, Vytautas Magnus University Agriculture Academy

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